

## Newsletter

Last Updated Tuesday, 07 September 2010

Last Updated 9/7/2010 GreeningUSA advocates for sustainable communities to the benefit of local economies and environments.

Before printing this email, ask yourself if it is really necessary.

Ecolnsight: Green schools for all within this generation &ndash; including preschools.

<http://www.greenschoolbuildings.org/Homepage.aspx>

Member: Gary Sluzar, Geo Real Estate Services, West Monroe  
 Thanks to Renewing Members: Geraldine C. Aird, Environmental Health Advocate and Community Organizer, Syracuse Roger W. Bradley, Partner, Melvin & Melvin PLLC, Syracuse

Thanks to New GreeningUSA  
 GreeningUSA created some real excitement at their Sixth Annual meeting on May 26 by announcing the launch of the 12 Traits© Community Rating System Beta Test Self Assessment Manual and Public Comment Period. The Syracuse Post-Standard picked up the story on May 27, and again in their editorial section on Sunday, May 30. The 12 Traits© is a comprehensive system to determine the overall sustainability of an existing city, town, village or county. It is the most comprehensive rating system developed for communities to measure their successes, and to make sense of how to prioritize future initiatives in their move to become truly sustainable. The City of Syracuse has signed on as the first beta tester, and the organization is currently seeking other communities, organizations and individuals to become involved in one of three ways: 1. Public Comment Period &ndash; is open until September 30, 2010. Read and review the 12 Traits© Self-Assessment manual and give us your constructive feedback. 2. Community Beta Testers - are being sought to complete the self-assessment by the end of this year. 3. Expert Virtual Committees &ndash; are being formed by those with specific expertise in any of the 12 Traits. To download a copy of the 12 Traits© Self-Assessment Manual, please visit the GreeningUSA web site at [www.GreeningUSA.org](http://www.GreeningUSA.org)

To become a Community Beta Tester or to volunteer to serve on an Expert Virtual Committee, please email the 12 Traits© Program Manager, Peter Arsenault, at [12traits@greeningusa.org](mailto:12traits@greeningusa.org)

GreeningUSA on Facebook! <http://www.facebook.com/group.php?gid=131259257161> You can also join us on Plaxo: <http://greeningusa.plaxogroups.com> in this issue...

Greening Calendar of Events: (scroll down for details) Greening in the News Headlines: (scroll down for details)  
 - Long, hot summer of fire and floods around the world fits predictions of climate change- Greenland Glacier Calves Island Four Times the Size of Manhattan Sustainable Communities in the News Headlines: (scroll down for details)  
 - The hottest summer since records began 130 years ago in Russia Greening Legislation: (scroll down for details)- Proposed bill promotes sustainable community planning- Eco-friendly disposal of e-waste Greening Resources: (scroll down for details) - Guide to PVC-Free School Supplies - Green Back to School Ideas - Environmental Working Group&rsquo;s Back to School Guide - GrowWNY launches new online resource for Western NY

Greening Calendar of Events New Listing Ithaca: Ithaca College Sustainability Leadership September 8-21, 2010 Ithaca College Sustainability Leadership Seminars in the Professional Certificate Program Registration: [www.ithaca.edu/gps/sl](http://www.ithaca.edu/gps/sl) Syracuse: SUNY ESF

Outreach September 13 &ndash; 16, 2010 On-line and in-person study Photovoltaic Installer and Maintenance Training Solar Power as Renewable Energy (SPARE) Board-recognized by the North American Board of Certified Energy Practitioners (NABCEP) NOTE: Beginning June 30, 2011 NYSERDA will be requiring all PV installers in New York State to be NABCEP Certified. Info: <http://www.esf.edu/outreach/pd/spare/>

New Listing Latham: Canadian Consulate Buffalo, Canada Mortgage and Housing Corporation, AIA Eastern NY & U.S. Green Building Council, New York Upstate Chapter September 16, 2010, 8:30 a.m. &ndash; 4:15 p.m. Hotel Indigo Architectural Seminar: Green Building Solutions Free - Registration Required Questions: Kat Scrivener, 416-250-2779, [kscriven@cmhc.ca](mailto:kscriven@cmhc.ca) Program & Registration: [http://www.greenupstateny.org/uploads/AIA\\_Albany\\_2010.pdf](http://www.greenupstateny.org/uploads/AIA_Albany_2010.pdf)

New Listing Syracuse: F.O.C.U.S. Greater Syracuse September 17, 2010, 7:30 &ndash; 8:45 a.m. City Hall Commons, 1st fl Atrium The Near Westside Initiative Presenters: Maarten Jacobs, Director, Near Westside Initiative (NWSI) Alys Mann, Director, Neighborhood Planning and Property Redevelopment Everyone is welcome! More Information: Charlotte Holstein, [CHolstein@ci.syracuse.ny.us](mailto:CHolstein@ci.syracuse.ny.us)

New Listing Ithaca: F.O.C.U.S. Greater Syracuse September 17, 2010, 8:00 a.m. &ndash; 12:15 p.m. Ithaca College, Campus Center, Emerson Suites The Clean Energy Summit Re-Imagining Upstate New York&rsquo;s Energy Future Closing Keynote: The Honorable Maurice Hinchey, U.S. Representative, 22nd District of NY Pre-registration required.

Register Online: [http://www.surveymonkey.com/s/clean\\_energy\\_summit\\_registration](http://www.surveymonkey.com/s/clean_energy_summit_registration) Questions or interested in tabling:  
Marian Brown, 607-274-3787 or [mbrown@ithaca.edu](mailto:mbrown@ithaca.edu)

Ithaca: Earthdance

September 18, 2010 Tutelo Park

Earthdance A Global Time-Synchronized Event for World Peace Ithaca Event Information:  
[earthdanceithaca@gmail.com](mailto:earthdanceithaca@gmail.com) World-Wide Event: [www.earthdance.org](http://www.earthdance.org)

New Listing

Syracuse: Syracuse University September 21, 2010, 7:30 p.m. Hendricks Chapel Green the Ghetto and How Much it  
Won't Cost Us University Lectures Speaker: Majora Carter, Environmental Justice Advocate and Founder of  
Sustainable South Bronx Free and open to the public. Information: <http://lectures.syr.edu/>

New Listing

Buffalo: Senator Thompson's Office October 21, 2010, 5:30 &ndash; 7:30 p.m. Merriweather Library  
Business Gets Green Network and learn about green business opportunities Info: [bnsenate@verizon.net](mailto:bnsenate@verizon.net)

Syracuse: State

University of New York, College of Environmental Science & Forestry September 21-October 28, 2010 SUNY ESF  
Campus, Baker Lab, Room 408

Leading Sustainability in Public, Private and Nonprofit Organizations More Information:  
<http://www.esf.edu/outreach/ls/agenda.htm>

Verona: American

Society of Interior Designers, NY Upstate/Canada East Chapter September 23 & 24, 2010 Turning Stone Resort &  
Casino

DNA (Design, Network, Aspire) Chapter Conference Topics of Focus: LEED/sustainability for healthcare and  
education, generations in the workplace, and design for the aging. Featuring extensive education workshops, product  
exhibits, vendor tradeshow, student career day and the Chapter Annual Meeting. More Information:  
<http://www.asidnyuce.webs.com/>

Buffalo: Daemen

College September 25, 2010, 8:30 a.m. &ndash; 12:30 p.m. 6th Annual WNY Environmental Summit Free & Open to  
the Public Call for Exhibitors Information: Brenda Young, [byoung@daemen.edu](mailto:byoung@daemen.edu)

Syracuse: Syracuse

Center of Excellence September 27-28, 2010 The 10th Annual Symposium on Environmental & Energy Systems  
Restoring Sustainable, Healthy Communities Information: <http://www.syracusecoe.org/coe/sub1.html?skuvar=56>

Buffalo: North

American Association for Environmental Education September 28 &ndash; October 2, 2010 Hyatt Regency Buffalo,  
Buffalo Niagara Convention Center

7th Annual Research Symposium and 39th NAAEE Annual Conference Environmental Education: Building  
Connections-Bridging Gaps Information: [www.naaee.org/conference](http://www.naaee.org/conference)

New Listing

Syracuse: F.O.C.U.S. Greater Syracuse, The Tech Garden, Small Business Administration, WISE & SUNY OCC  
September 30, 2010, 12:00 noon The Power of Green Innovative networking event for green entrepreneurs &ndash;  
in particular, women. Everyone is welcome! More Information: Charlotte Holstein, [CHolstein@ci.syracuse.ny.us](mailto:CHolstein@ci.syracuse.ny.us)

New Listing

Syracuse: Rosamond Gifford Lecture Series October 5, 2010, 7:30 p.m. On Center Michael Pollan Author of In  
Defense of Food: An Eater's Manifesto, The Omnivore's Dilemma: A Natural History of Four Meals, The  
Botany of Desire: A Plant's Eye View of the World and numerous other books and articles about food, ecology  
and sustainability. More  
Information: <http://giffordlectureseries.org/FOCLNews/CalendarOfEvents/tabid/412/vw/3/ItemID/549/d/20101005/Default.aspx>

New Listing

Buffalo: American Institute of Architects, New York State & American Society of Landscape Architects Upstate Chapter  
October 14-16, 2010 Buffalo Niagara Convention Center Cultural Architectural AIA NYS and ASLA Upstate Chapter  
2010 Convention LUs, HSW & SD Continuing Education Credits Available More  
Information: <http://www.aianys.org/2010Convention/index.html>

Syracuse: SUNY

College of Environmental Science & Forestry October 17-19, 2010 Syracuse University Sheraton Hotel and Conference  
Center

8th Biennial Short Rotation Woody Crops Operations Working Group Conference More Information:  
[www.esf.edu/outreach/pd/2010/srwc](http://www.esf.edu/outreach/pd/2010/srwc)

New Listing Buffalo:

Senator Thompson's Office October 21, 2010, 7:30 p.m. Merriweather Library Business Gets Green Monthly  
presentations by green business owners. More Information: Bill Nowak, [bnsenate@verizon.net](mailto:bnsenate@verizon.net)

Syracuse: SUNY

ESF and the Sustainable Enterprise Partnership (SEP) November 3 & 4, 2010 SUNY College of Environmental Science  
and Forestry

SURE Program Sustainable Use of Renewable Energy: Renewable Technologies and Carbon Cycling November 3:  
Renewable Energy 101 November 4: Renewable Technologies and Carbon Cycling Information:

[www.esf.edu/outreach/sure/](http://www.esf.edu/outreach/sure/)

Syracuse: SUNY

ESF Outreach November 18, 2010, 8:00 a.m. &ndash; 4:30 p.m. SUNY ESF Campus, Banker Lab, Rm 408

Green Infrastructure Symposium 2010: Growing Green Infrastructure in Central New York Info:  
<http://www.esf.edu/outreach/gi/fall2010/>

Call for Abstracts

&ndash; Deadline October 15. <http://www.esf.edu/greenbuilding/> East Syracuse: SUNY College of Environmental Science & Forestry March 24-25, 2011 Doubletree Hotel, 6301 State Route 298

9th Annual Green Building Conference Keynote Speaker: James Howard Kunstler Urban Planning Expert, Social Critic, Author, Journalist More Information: <http://www.esf.edu/greenbuilding/>

Greening in the

News from the Post-Standard Long, hot summer of fire and floods around the world fits predictions of climate change

Floods, fires, melting ice and feverish heat: From smoke-choked Moscow to water-soaked Iowa and the High Arctic, the planet seems to be having a midsummer breakdown. It's not just a portent of things to come, scientists say, but a sign of troubling climate change already under way. Full Story:

[http://www.syracuse.com/news/index.ssf/2010/08/long\\_hot\\_summer\\_of\\_fire\\_and\\_fl.html](http://www.syracuse.com/news/index.ssf/2010/08/long_hot_summer_of_fire_and_fl.html)

from Science Daily

Greenland Glacier Calves Island Four Times the Size of Manhattan Delaware researcher reports that an "ice island" four times the size of Manhattan has calved from Greenland's Petermann Glacier. The last time the Arctic lost such a large chunk of ice was in 1962. Full Story: <http://www.sciencedaily.com/releases/2010/08/100806161859.htm>

Sustainable

Communities in the News from Yahoo News The hottest summer since records began 130 years ago in Russia

Officials have said that the scorching heat and smog have doubled the number of deaths recorded in Moscow. Full Story: [http://news.yahoo.com/s/ap/eu\\_russia\\_fires](http://news.yahoo.com/s/ap/eu_russia_fires)

Greening

Legislation

GreeningUSA urges you to be aware and be involved! From UPI.com Proposed bill promotes sustainable community planning WASHINGTON, Aug. 3 (UPI) -- A bill making its way through the U.S. Senate aims to help American communities plan for the future.

The legislation, sponsored by U.S. Sen. Christopher Dodd, D-Conn., provides for planning and grants that would allow communities to better coordinate transportation, housing and community development The goals for communities include reducing traffic, encouraging economic growth, preserving green space and creating more affordable housing.

Full Story: [http://www.upi.com/Science\\_News/Resource-Wars/2010/08/03/Proposed-bill-promotes-sustainable-community-planning/UPI-94721280863778/](http://www.upi.com/Science_News/Resource-Wars/2010/08/03/Proposed-bill-promotes-sustainable-community-planning/UPI-94721280863778/)

from the Green

UniverseCity at Syracuse University Eco-friendly disposal of e-waste New York consumers and the environment scored a big win in May when the state's lawmakers passed a comprehensive e-waste law. Effective April 1, 2011, manufacturers are required to take back their electronics such as computers and TVs &ndash; regardless of purchase date and at no cost to most consumers &ndash; for proper disposal and recycling. Fees may be charged to businesses and non-profits with more than 50 and 75 employees, respectively. Full Story:

<http://greenuniversecity.syr.edu/Newsletters.html>

Time to Renew:

Please continue to support sustainable communities by renewing your membership.

Our Mission: GreeningUSA advocates sustainable communities to the benefit of local economies and environments.

Our Goals: Sustainable Communities: Promote, support and advocate sustainable communities. Develop and promote the 12 Traits of Sustainable Communities Manual of Best Practices. Invite and enlist reference standards that exist throughout the nation. Educate others about green and sustainable design. Promote and advocate local economies using green technology, research and development through meaningful links to industries, research entities and professions.

Create sustainable communities from pro-active interaction with government leaders. Sustainable Organizations:

Foster synergy, awareness and linkages with other sustainable organizations. Assemble data and information resources to support other organizations and entities. Communicate with members and the public to promote the activities of all green and sustainable environmental organizations. National Membership: Develop a national membership base, and a financial sponsorship base with programs or resources specifically for these groups.

THE NEXT

GreeningUSA BOARD MEETING: The public is invited to Board Meetings. To reserve a seat, contact Diane Brandli, [dbdesign@twcny.rr.com](mailto:dbdesign@twcny.rr.com) Voting during Board Meetings is reserved for Board of Directors. The Board reserves the right to call a closed session.

Greening Resources from the Center for Health, Environment & Justice (CHEJ) Guide to PVC-Free School Supplies

This guide lists the most common back-to-school supplies made out of toxic PVC and suggests safer PVC-free products in over 20 product categories.

[http://salsa.democracyinaction.org/o/852/p/salsa/web/common/public/signup?signup\\_page\\_KEY=5306](http://salsa.democracyinaction.org/o/852/p/salsa/web/common/public/signup?signup_page_KEY=5306)

from Mother Earth

News Green Back to School Ideas Go There

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Environmental Working Group Back to School Guide Go There

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Community Foundation for Greater Buffalo GrowWNY launches new online resource for Western NY GrowWNY is a hyperlocal source of information about living green powered by more than 150 organizations collaborating for our regional environment and YOU. [www.growwny.org](http://www.growwny.org)

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list of "Sustainable Links", visit our web site at [www.greeningusa.org](http://www.greeningusa.org).

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does not endorse the above events, companies or products. We suggest you verify details.

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Conversation...

We encourage you to reply to this email to: send us your Green news, suggest improvements, get involved!  
Opt-in/Opt-Out

To opt-in or opt-out from future mailings, email Diane Brandli at [dbdesign@twcny.rr.com](mailto:dbdesign@twcny.rr.com) Appreciate the value of the GreeningUSA News Digest? Please forward it to those who may be interested. **JOIN THE MOMENTUM: BECOME A MEMBER OF GreeningUSA!**

A membership application can be downloaded from our web site at [www.greeningusa.org](http://www.greeningusa.org).

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GreeningUSA is a 501(c) (3) non-profit organization